

# We're in the business of experiential learning ...

For over 50 years, the **Association for Business Simulation and Experiential Learning (ABSEL)** has engaged college faculty in designing, delivering and researching experiential learning.

This year the pre-conference will launch ABSEL's professional development series targeted to advance individual capabilities in:

- Delivering dynamic experiential learning activities
- Researching the impact and effectiveness of experiential learning
- Submitting articles for publication in the ABSEL Conference proceedings or Journal

## Who Should Attend?

- Faculty interested in building their knowledge around experiential learning
- Faculty who are interested in researching and writing for publication
- Post-docs and new faculty wanting to build instructional and facilitation skills
- Staff supporting experiential learning activities
- Vendors wanting to gain faculty perspectives



Thursday, March 19, 2026



9:00 AM - 4:30 PM



Cost - \$50 (\$25 student)



Logan, Utah



## DESIGNING FOR EXPERIENCE

ABSEL 2026  
March 19th - 21st

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## Pre-Conference Schedule

8:30 a.m.	Welcome - Continental Breakfast
9:00 a.m.	Experiential Learning - Primer
9:30 a.m.	From Idea to Design
11:00 a.m.	Break
11:15 a.m.	Optimizing the Student Experience
12:30 p.m.	Lunch and Engagement (provided)
1:15 p.m.	Assessment
2:00 p.m.	Writing for ABSEL
2:30 p.m.	Review and Reflect
3:00 p.m.	Plan Development
3:30 p.m.	Sharing and Feedback
4:15 p.m.	Closing

## BUILD KNOWLEDGE - BUILD EXPERIENCE

Participants will receive many benefits from attending the pre-conference including:

- Foundational understanding of the value experiential learning can bring to a curriculum or classroom
- Template for designing experiential learning activities from idea, execution and assessment
- Opportunity to develop an experiential learning activity to use in class or workshop
- Feedback and insights from session facilitators and conference participants
- An understanding of how to research and publish within ABSEL
- A digital badge and certificate

## MORE THAN BUSINESS ...

Although ABSEL's history is anchored in Business, experiential learning is applied across disciplines and content domains. We invite you to bring your interest, perspective, and expertise and discover a community of like-minded, creative and supportive colleagues.



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